



## Overview

Times have changed. Today's hotel and motel guests want value-added services in a place they stay. Clean linens and a comfortable bed just aren't enough anymore. What gives your establishment the edge over the competition? Providing wireless internet access is a way to create real extra value for your guests. Not only will it attract new clientele, it builds guest loyalty - in other words, keeps them coming back to stay with you.

## Benefits

Providing wireless internet service to your hotel guests provides real added value for your establishment. Key benefits include:

- Competitive advantage
- Additional revenue
- Increased room-occupancy rates
- Adds to hotel image
- Attracts business clientele
- Encourages guest loyalty and repeat stays

## Features

- Control pricing and revenue - profit or provide a free service
- Customization and branding of login pages
- Configurable, unrestricted access to specified websites
- Easy range extension with additional units
- Extend wired connections without more wiring

- Use your existing your broadband
- Limit liability with usage terms and conditions
- Secure access minimizes risk
- 24/7 support center

## Installation

Installation is quick and hassle-free. SmartWires starts by conducting a comprehensive site inspection, determining optimal positioning of wireless access points in your facility. Access points are then set up, configured and integrated into a wireless mesh network. The network is hooked into your broadband internet connection and that's it! The entire process takes very little time, with minimal disturbance to your guests, and is handled completely by expert installers at SmartWires.

## Usage

Following installation, guests are immediately ready to go online using your hotel's new wireless network. A guest's wireless-enabled laptop automatically detects the presence of your hotel's SmartWires wireless network. They simply log in through your hotel's access page and begin using the service. Guests that require a wireless network card can arrange to rent them from your front desk. Managing usage with the SmartWires Data Center requires next to no effort, leaving you free to run your establishment and not your internet service.

## Easy Management with the SmartWires Data Center

The SmartWires Data Center provides your hotel or motel with an easy to use, all-in-one management hub for your wireless network. The SmartWires Data

Center enables you to manage:

- Billing
- Monitoring
- Authorization and usage tracking
- Revenue reporting

**'Wireless Internet the Smart Way'**